

Merriwood Drive
Bridgewater, NJ 08807
October 31, 2007

Mattel Inc.
333 Continental Blvd.
El Segundo, California 90245-5012

To Whom It May Concern:

We are 7th graders at the Bridgewater-Raritan Middle School in New Jersey. We are working on an environmental project in our language arts class concerning problems with waste, and we need your help.

As you know, your company produces and packages Barbie dolls. When you package and produce a Barbie doll, a lot of unneeded plastic is used. That plastic is filling up our landfills. The landfills then overflow and get into animals' habitats, our soil, and our drinking water. Overfilling landfills is killing hundreds of animals and is polluting our environment.

We think it would be great if you could try putting less plastic in packaging the Barbies. For instance little girls don't need ten pieces of plastic in the Barbie's hair. Although it is protecting it, not all of the plastic is really necessary. Also, people should not have to use pliers to take a Barbie out of its package. We don't need all of the thick plastic pieces you use to fasten dolls to the box. It may help the Barbie stay neat, but it is truly hurting our environment. Please help by looking for ways to reduce the amount of packaging used for Barbie dolls.

Thank you for reading this and considering our request!

Sincerely,

Madeline

Rachel