



**earthdaynetwork**  
every day for everybody



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**Leading A Billion Plus Voices**  
*Be Bold; Be Heard; Take Action on*  
**Earth Day, April 22nd 2008**

Earth Day Network is proud of our many outstanding accomplishments in 2007. Below are some of our unique successes:

- Our new partnership with President Clinton to ["green" all U.S. K-12 schools within a generation](#);
- Our pioneering educational work on climate change with the American Association of Retired People (AARP);
- Our environmental work with network partners in [refugee camps](#) and other war torn areas;
- Building [civic skills with high schools students](#) around the country
- Supporting the environmental and development work of our 19,000 partners in 175 countries;
- A re-launch of [Earth Day Television](#), which brings original content and news to millions of people around the world;
- Fighting for a better federal energy bill, including phasing out the incandescent light bulb; and
- [Earth Day on the Hill](#), which brought 45 civil rights and religious leaders to Capitol Hill to share their perspectives on how to solve climate change equitably.

With U.S. national elections scheduled and public awareness about the perils of climate change growing every day, Earth Day 2008 promises to be one of the largest and most important. As former U.S. Vice President Al Gore said, we are in a planetary emergency, an **"emergency that demands bold and courageous action."**

Earth Day Network has a **bold plan** for the month of April and for Earth Day 2008 and we need you there with us. Over a billion people worldwide will convene at events in communities, schools, parks, and churches—from Beijing, China to Tokyo, Japan to São Paulo, Brazil to the National Mall in Washington, D.C.—to let their local and national governments know we can no longer wait for action on global warming. To connect with EDN partners from around the planet. Join our Earth Day group at [Earthday.ning.com](#), and make 2008 the year the world unites behind the fight against climate change.

You can help by contributing to EDN today, spreading the word and participating in four ways to make a difference on Earth Day 2008.

#### Walk the Talk

Run, bike, walk or take public transportation to one of our major Earth Day events, join other events, or **organize your own event** using our [Earth Day Organizers' Guide](#). French and Spanish versions of the Organizers' Guide will be available soon.

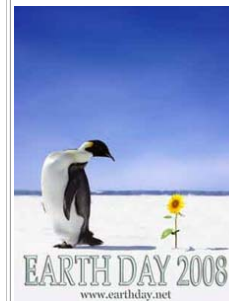
Thousands of participants are expected to join Earth Day Network on the **National Mall** and in **landmark locations in New York, Chicago, San**

**WE NEED YOUR SUPPORT TO PLAN EARTH DAY 2008 SO OUR VOICES CAN BE HEARD!**

**Holiday Special! [Join EDN](#) and receive a vest or an Earth Day 2008 poster**

Our efforts to pass important energy conservation legislation and green America's schools need your urgent support. **For the next 48 hours ONLY\*** (until Friday, December 21st at midnight) - [you can support EDN's important work](#) and receive an EDN Colorado Timberline Non-Pilling Fleece Vest (contribute \$150 or more), an EDN tote bag to green your holiday shopping (contribute \$100) or an Earth Day 2008 Poster (contribute \$50).

\*or until supplies last



**Help EDN Through Facebook and Parade.com**

The Case Foundation is awarding a total of \$750,000 in charitable grants through the [America's Giving Challenge](#) presented by Parade and the Causes Giving Challenge on Facebook. Two Challenges, two opportunities for up to \$50,000 -- it's a win-win and we need your help!! Here's what you need to do:

1. Go to [Facebook](#), create an account if you don't have one, and become a member of the [Global Warming - It's Not](#)

**Francisco, Denver, Miami, Los Angeles and Columbus** on April 20 for events that will feature inspirational presentations as well as musical performances and paperless educational exhibits. Around the world, our partners will be organizing their own events to talk about the opportunities that we have to **make it right** and **make us strong** on climate change.

Earth Day Network also will organize **Earth Day on the Hill** for the second time, bringing civil rights and religious leaders from across the country to ensure that the poor and middle class are not unfairly burdened in the effort to solve global warming.

### Register to Vote

Elected officials from your local mayor up to the Presidential candidates need a clear and compelling signal from you that their position on climate change matters to voters. Earth Day Network and our partners will be conducting voter registration drives at 1,000 campuses nationwide and in low income and minority communities in 10 key politically active states.

### Make Noise

Around the world people are asking how they can turn their frustration into action. We are working with our partners' worldwide to turn each of us into activists for a day, a month, a year, or hopefully a lifetime. Our goal is to make it loud enough so that every legislator will sit up and take notice.

On Earth Day itself, Tuesday, April 22, we are asking all of you to join us in a single act: Call the Capitol Hill switchboard and tell your Senators and Representatives that they must commit to a moratorium on coal and immediate action on climate change.

### Sign our Sky Petition

Earth Day Network is championing a [petition with 4 clear goals](#) and your support is vital to make it effective! Sign our petition and send it to others, a collective voice can make significant change.

Thank you for supporting these efforts and for joining our efforts this Earth Day 2008

Sincerely,

The Staff and Board of Earth Day Network

**Cool!** cause. They award \$1,000 every day to the charity with the most unique donors that day. The day goes from 3pm EST to 3 pm EST of the next day, so make sure that you donate to us between those hours today and tomorrow so your donation has the biggest impact!

2. Go to [Parade Magazine](#) and choose to Champion our Cause or Give to it.

On November 7th, [former President Bill Clinton](#) [announced a joint partnership with Earth Day Network](#) to green all of America's schools within a generation. Every child deserves to learn in a healthy, environmentally-friendly school, and EDN wants you to learn more about the benefits of bringing sustainability into education. Check out the In The Classroom channel, with new videos featuring T.C. Williams High School in Virginia, Sidwell Friends in Washington, DC and an interview with Anja Caldwell, creator of the Green Building program in Montgomery County, MD school district.



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